

J.D. Power and Associates Ranks Prudential Real Estate Highest in Satisfaction Among Home Sellers

Prudential Real Estate ranks “Highest in Satisfaction for Home Sellers Among National Full Service Real Estate Firms” in J.D. Powers and Associates’ 2010 Home Buyer/Seller Study.

The study measures customer satisfaction of home buyers and sellers with major national real estate companies who bought or sold a home between March 2009 and April 2010.

Among home sellers, Prudential ranks highest and performs particularly well in the marketing and agent factors. This represents the second time in three years Prudential has earned this distinction, and we are the only company to improve in home seller satisfaction in 2010, compared with 2009.

Ranking highest in the nation in seller satisfaction shows our clients appreciate and acknowledge our skill, expertise and service. Coupled with our consistently high Quality Service Certified ratings, this proves Prudential Northwest Properties continues to exceed client expectations. We are raising the bar and continue to provide the greatest value and service in the industry.



**“Highest Satisfaction for Home Sellers
Among National Full Service Real Estate Firms.”**

Put the power of Prudential to work for you today.
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Prudential Real Estate Affiliates, Inc. received the highest numerical score among full service real estate firms for home sellers in the proprietary J.D. Power and Associates 2010 Home Buyer Seller Study.SM Study based on 3,096 total evaluations measuring 5 firms and measures opinions of individuals who sold a home between March 2009 and April 2010. Proprietary study results are based on experiences and perceptions of consumers surveyed March-May 2010. Your experience may vary. Visit jdpower.com

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